



TRAVEL & ADVENTURE

**New theme
at Caravaning Brno**

6 - 9 November 2025

Brno Exhibition Centre



**CARAVANING
BRNO**

BVV



Veletrhy
Brno

CARAVANING BRNO



30 000+

visitors

20 000 m²

occupied area

3

halls

- The most important event of its kind in the Czech Republic
- Complete sectoral range – motorhomes, caravans, mini-caravans, overlanders, extensions, roof tents, accessories and equipment
- Travel as a newly highlighted topic – presentation of regions, districts and recreational areas
- Travellers' lectures – travel tips for adventurers as well as comfortable travel fans
- Technical advice – focus on independence, autonomy and safety
- Expert workshops – infrastructure of regions/campgrounds (Stellplatz)
- Discussions with travellers, exchange of experiences, travellers' inspiration
- Popular guests and faces from the world of travel and culture
- Caravan Bazaar – secondhand caravans for first time caravanners
- Caravan Park – a community meeting with friends on the premises of the Brno Exhibition Centre.

WHO VISITS CARAVANING BRNO?

Caravaning Brno trade fair attracts a highly relevant target audience of visitors:

Their primary goal is to shop and gather information about specific products and services. High purchasing power – over 60% of visitors belong to the 30–50 age group. Visitors also show a strong interest in the field of travel.

67 % of visitors seek inspiration for travelling at the expo

79 % of visitors attend the extra programme focused on travellers' tips

85 % of visitors expressed their satisfaction with travellers' extra programme

90 % of visitors to Caravaning Brno plan to come back in 2025 as well



THERE IS A GREAT INTEREST IN TRAVELING BY CARAVAN

210.000 new caravans registered in Europe in 2023

120.000 registered caravans in the Czech Republic

380 bilion CZK earned by the European caravan market

Caravanners are a very creditworthy clientele. For every euro spent on parking at the campsite/stellplatz, caravanners spend on average an additional 12 euros (300 crowns) for various services and shopping on site. This amount is significantly higher than the average spending of guests in hotels, guesthouses and among other visitors.

Caravanning also brings economic benefits to less touristic areas or out of season. It thus contributes to the development of other places and at the same time does not promote overtourism in the most desirable locations and dates.





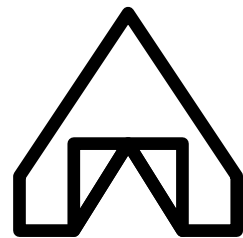
Caravanning – halls P, F

- Caravans
- Motorhomes
- Built-ins



Adventure – hall V

- Minicaravans
- Overlands
- Offroad caravans
- Roof tents



Accessories – halls P, V

- Components, accessories and equipment for caravans and cars
- Camping accessories and equipment



Travel – hall V

- Regions and destination agencies
- Tourist attractions and monuments
- Attractive natural sites (national parks, etc.)
- Campsites, parking spaces for caravans
- Recreational areas (spas, wellness centres, etc.)

COMBINING THE THEMES OF ADVENTURE AND TRAVEL



CARAVANING
BRNO

Travel

- districts, regions
- recreational areas
- tourist destinations
- sights, attractions
- travel apps
- new technologies



Pavilon V
Travel &
Adventure
Hall



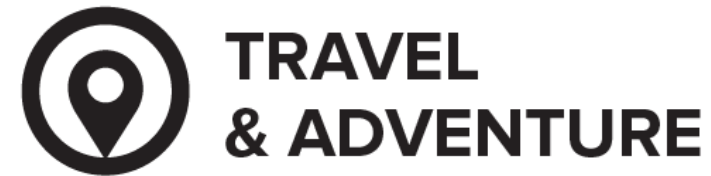
TRAVEL
& ADVENTURE

Adventure

- offroad caravans
- mini caravans
- built-ins, extensions
- roof tents
- accessories and equipment for travel

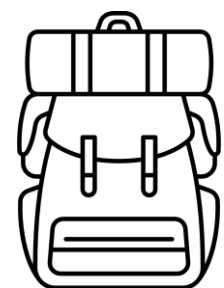


EXHIBITORS



Destination

- Representatives of regions will present cities, tourist destinations, and travel attractions with a focus on "modern adventurers" (mountains, wellness, wine regions, etc.).
- Presentation of campsites and parking spaces for caravans.
- Presentation of cycling routes within the region.



Recreational areas, sights

- Representatives of landmarks and other areas attractive to travelers
- National parks and significant natural sites



Regions

- Representatives of tourist attractions in the regions
- Presentation of facilities for caravanners in the region (campsites, parking spaces for caravans)



Tour operators

- Travel agencies specializing in adventure trips
- Travel agencies focused on caravan
- Travel Agencies offering caravan-sharing services

PRICE TERMS FOR EXHIBITORS

Rental of exhibition area

up to 31. 8. 2025

after 31. 8. 2025

Covered area

00 - 20 sq m

1 590 CZK/ sq m

1 750 CZK/ sq m

21–50 sq m

1 490 CZK/ sq m

1 640 CZK/ sq m

51–150 sq m

1 390 CZK/ sq m

1 530 CZK/ sq m

more than 150
sq m

1 090 CZK/ sq m

1 200 CZK/ sq m

Open areas

950 CZK/ sq m

1 050 CZK/ sq m



Registration fee

Exhibitor / Agency

4 500 CZK

Each Co-exhibitor

3 500 CZK



Application for participation and information about the trade fair – www.caravaning-brno.cz

VIDEO CARAVANING BRNO 2024



Caravaning Brno 2024 Adventure Hall

CARAVANING BRNO 2024



Contacts



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