

TRADE FAIR MAGAZINE



6 | 2025

FAIR INFO

For more information about advertising, please visit www.fairinfo.eu

Dear exhibitors:

With the upcoming annual IDET - International Defence and Security Technologies Fair and other fairs taking place simultaneously with the PYROS/ISET trade fairs, we are contacting you with our offer which gives your company additional opportunities for your presentations during these events. We offer you an opportunity to advertise - to introduce your business in **Trade Fair magazine FAIR INFO**, to the exhibitors and visitors to whom FAIR INFO will be distributed during entire event.

Promote yourself not only to the Trade Fairs visitors, but also to your competitors.

Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 20,000 copies
- Everyday distribution guaranteed

Advertising inserts pricelist:

promotional matters up to 100 g 38,500 CZK
with 10,000 copies

Advertising pricelist:

1/24 of A4 page	1,800 CZK
1/12 of A4 page	2,700 CZK
1/6 of A4 page	4,900 CZK
1/4 of A4 page	7,100 CZK
1/3 of A4 page	8,800 CZK
1/2 of A4 page - horizon./vertic.	13,200 CZK
Full A4 page	25,200 CZK
Full title page (cover) A4	44,500 CZK
1/2 of back page A4	18,000 CZK
Full back page A4	33,500 CZK

Originals:

- Electronic data, advertisements in standard PDF format
- Profile: PDF/X-1a:2001,
- Fonts in outlines
- Bitmap images in CMYK
- Resolution 300 DPI

Prices do not include VAT.

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