



Visitors listen to
Trade Fair Radio
...we listen to you!

„Your advertisement among the halls“
Extraordinary offer for the fairs
STYL and KABO only

Trade Fair Radio is of a reporting-musical character and within broadcast reach all over the Exhibition Centre premises. Every day the program is live accompanied by professional moderators for the whole time of the event. The medium greatly supports the communication between exhibitors and visitors and you can also contact it.

We offer you two possibilities to broadcast your chosen advertising spot at the advantageous price.

Radio ad will be shooting and broadcasting

1. On the fairground area outside the hall = CZK 1,000/fair

2. On the fairground area outside the hall + inside exhibition hall = CZK 2,500/fair

Listen to Trade Fair Radio also over the internet at www.bvv.cz/onlineradio

- Broadcasting a spot **at least 12 times** during the fair.
- Price also incl. shooting a 10 second radio ad.
- You can make use of the extraordinary offer by **Feb 4 only**.
- It is necessary to supply the text also by February 4 and indicate its correct phonetic pronunciation.
- After this date the order will be no more possible to be implemented, nor the text additionally modified.

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