

MSV Gold Medal – FAQ

Question: When is the entry deadline?

The first deadline is 27 September 2024 – it gives time for possible submission of additional documents by the exhibitor, because the last documents will be accepted by the organiser on 1 October 2024.

The closing date is 1 October 2024 – this deadline is final. The organiser will not accept any further entries or documents after this deadline.

Question: When is the best time to submit the Entry Form?

Ideally, send your Entry Form as soon as you decide to participate. You then have a relatively generous time allowance to complete everything that is needed. You can consult it all with the competition administrator and prepare everything in detail for the committee.

In addition, you will get extra media coverage because the organiser will feature your exhibit on the MSV website and on social media.

Question: A brief description of the exhibit is required to be provided in the Entry Form. However, my description does not fit in the box, what can I do?

The field for filling in the electronic Entry Form (pdf) has a capacity of approx. 600 characters, and the lines can be scrolled in the window. If you still need more space, please use the option to send additional documents electronically.

Question: Is it necessary to write the exhibit name and description in English?

Yes, this is necessary, because we put everything on the web in various language versions, and we translate all materials. Hence, it is better if this information comes directly from you in order to avoid translation inaccuracies.

Question: What do I need to submit with my Entry Form?

The most important documents are the mandatory ones, which include a commentary on the criteria. These are described in Annexes P1, P2 and P3. This year we have tried to simplify the criteria and the overall application as much as possible. You complete everything electronically, ticking the boxes and then electronically documenting any extended comments.

Supporting documents always complete the product information – please be sure not to underestimate them. Everything is specified in the competition Articles (art. 5).

Question: Why do I have to submit supporting documents electronically?

Once the supporting documents have been sent, the competition administrator puts everything on a website reserved only for the MSV committee. Before the actual meeting, all jurors study the materials sent to them so that they arrive fully prepared. The advantage for you is that if there is any material to be added, you will be notified and won't get minus points for not submitting a required document.

Question: When do I get my invoice?

Upon acceptance of your entry, the administrator will confirm its receipt. In the last week prior to the expo, an invoice will be issued with payment details and will be sent to the email address provided on your Entry Form. Therefore, the billing period will be kept in order to avoid unnecessary paperwork.

Question: In what manner is the evaluation of the documents conducted?

The secretary and the chairperson of the evaluation committee meet a few days before the committee meeting to complete the documentation and give exhibitors time to provide the required materials. This is already checked at the moment of receiving the documentation by the organiser, however, an additional check by a specialist is necessary. If the documentation meets the basic conditions and any special document is missing, the Committee will ask for it.

Question: How and when will the committee conduct the evaluation?

The evaluation committee meets on the day before the expo – on 7 October 2024. It gets acquainted with the exhibits entered, these are assigned to individual committee members who will study the exhibits according to their expertise.

After studying the documents, a viewing of the exhibits will be conducted directly at the exhibitors' stands – from 13.00 on (you'll be reminded and told the exact time by the organiser). Afterwards, a committee meeting will take place, the outcome of which will be a shortlist of exhibits, from which the committee will select those that will receive the MSV Gold Medal. The evaluation of exhibits at the stands on the day prior to the expo is necessary because of the usual rush on the first day of the expo, when there is no more space for evaluation. The award ceremony then takes place on the first day of the expo as part of an evening programme.

Question: When will the award ceremony take place?

The results will be announced on the first day of the expo – 8 October 2024, at the gala evening of the Gold Medal competition. Exhibitors or other participants (manufacturers) have the opportunity to use the exhibit award for marketing purposes throughout the expo. Top industry and political leaders are present at the gala evening.

Question: Best advice on how to enter?

Imagine you are giving information to a very experienced customer who wants to know the complete stuff so that they can decide for your particular product. In short, they want comprehensive information, including visualizations, test reports, protocols, etc. Why are you the best? What do you have that your competitors do not have?

Recommendations for entering

It is recommended that technical experts of the exhibitor, preferably the author or their colleagues, who can significantly support the fulfilment of the technical criteria of the exhibit (novelty, inventiveness, difference of main and additional functions from a comparable product on the

market), also participate in filling in the Entry Form for the prestigious Gold Medal competition. A quality presentation significantly increases your chance of success.