

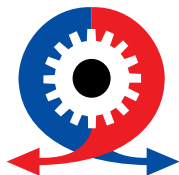
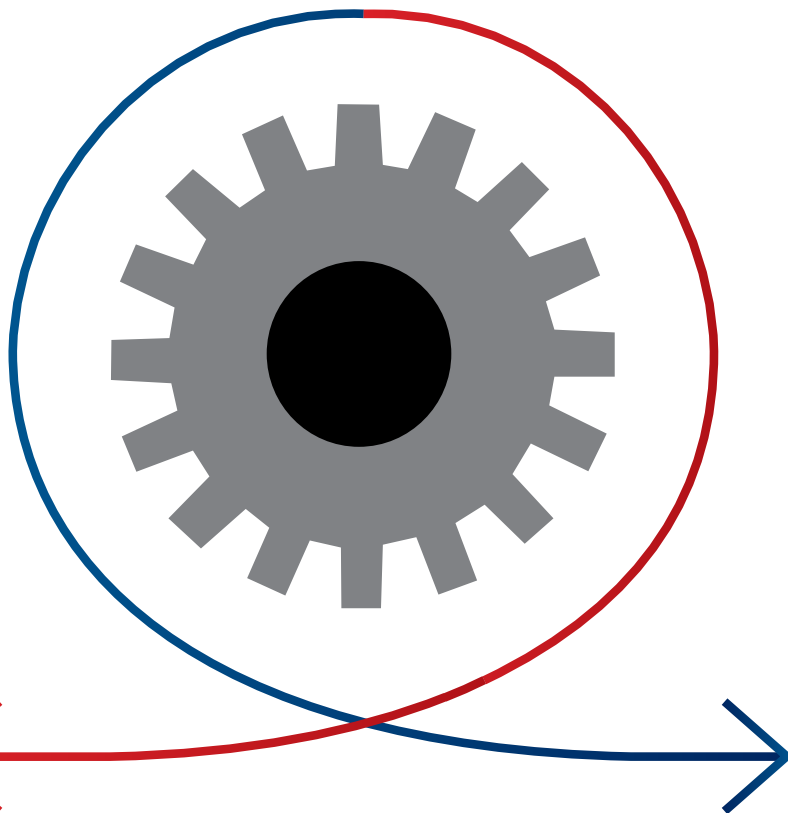
65th MSV INTERNATIONAL ENGINEERING FAIR

8-11/10/2024

BRNO

EXHIBITION CENTRE
CZECH REPUBLIC

www.msvbrno.eu



MSV 2024

DIGITAL
FACTORY



BVV



MSV 2024

concurrently held with IMT, FOND-EX, WELDING, PLASTEX and PROFINTECH technology trade fairs

The largest and most important industrial fair in Central Europe

- Comprehensive presentation of industrial innovations across sectors
- Expert target group of visitors with high decision-making power in companies
- New business opportunities involving small, medium and large enterprises
- Exhibitors and visitors from dozens of countries

Key sectors:

Machine tools; forming machines and tools

- key focus of IMT
- cooperation with the Association of Engineering Technology

TOP TECHNOLOGY sectors

- **FOND-EX trade fair** – foundry engineering
- **WELDING trade fair** – welding engineering

- **PLASTEX trade fair** – plastics, rubbers, composites
- **PROFINTECH trade fair** – surface treatment

Digitalisation of industry

- topic presented at stands across sectors
- highlighted by the Digital Factory 2.0 project

Additive manufacturing

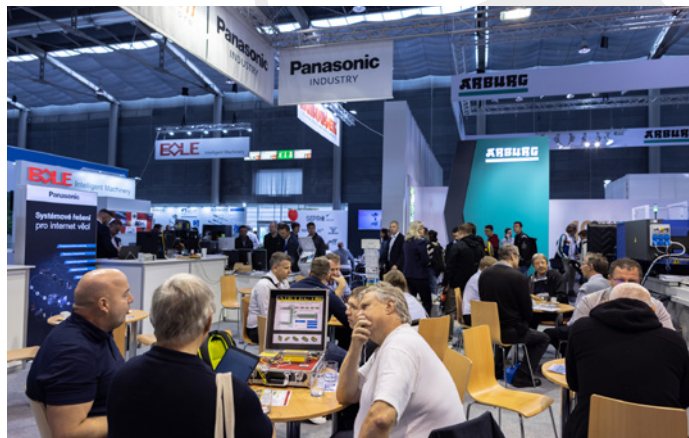
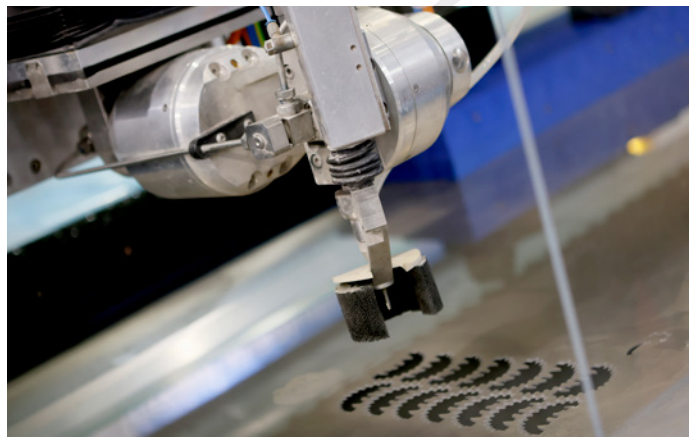
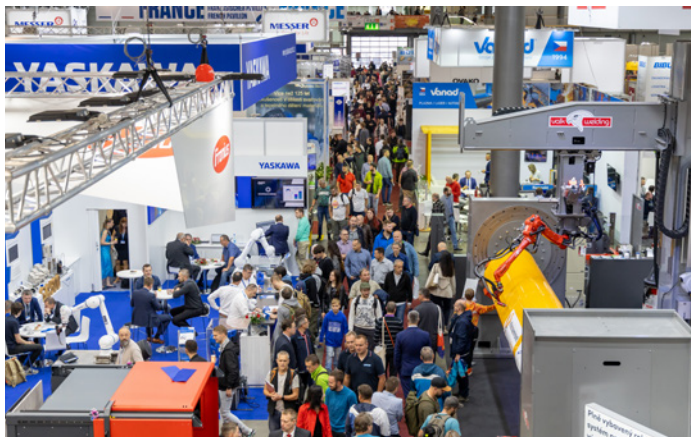
- progressive professional 3D printing technologies

Start-ups

- investment opportunities
- research, development, technology transfer

Energy management

- energy savings as a topic
- energy efficiency in industrial manufacturing



MSV 2024 SECTORS

Mining, metallurgical, ceramic and glass engineering, the foundry industry

Equipment for metallurgical plants, steel works, rolling mills and for manufacturing ferrous and non-ferrous metals • Foundry equipment • Melting plant equipment • Patterns, core boxes, permanent moulds, moulds • Casting machines and equipment • Castings

Materials and components for mechanical engineering

Metallurgical semi-products, forgings, pressings, work pieces • Connecting materials, fittings, products of wire • Steel and tube structures • Apparatuses, vessels, tanks • Glass and technical ceramic products, carbon components • Seals, bearings • Gears, clutches, brakes, lubricating technology • Rapid Prototyping

Drives, hydraulics, pneumatics, cooling technology, air-conditioning

Electric and mechanical drives, linear moving units • Compressors, vacuum pumps, pneumatic elements, airconditioning equipment • Cooling and freezing equipment • Hydraulic elements and systems • Fittings, pipelines, pumps

Power engineering and power electrical engineering

Primary energy sources • Industrial boilers and their accessories, heating equipment • Engines, cogeneration units • Turbines • Nuclear technology • Power plants • Cables and wires • Electrical isolators and insulators • Power capacitors, accumulators • Electric light sources • Inverters, rectifiers and other electrotechnical elements • Uninterruptible power supplies • Switchgear, transformers • HV and UHV electrical apparatus • Electric motors, rotating current sources • Electric industrial heating • Electrical drives • Information technology

Electronics, automation, measuring technology

Electronic components and elements • Control, automation and regulation technology • IT, system integration • Measuring and laboratory technology • Studio and broadcasting technology • Machinery and equipment for electrical engineering

Environmental technology

Circular economy • Air handling equipment • Pumping stations • Treatment technologies for drinking, utility and process water • Technologies for wastewater treatment plants • Wastewater treatment plants • Waste treatment and recovery • Soil and landscape protection • Ecological technologies for industry • Removal of old ecological burdens • Noise reduction • Measuring and control technology for environmental control • Machines for industrial cleaning and washing • Research, services, literature, environmental organisations

Chemicals for engineering

Machines and accessories for the chemical industry • Lubricants, oils • Coatings • Adhesives • Adhesive tapes, foils

Research, development, transfer of technologies, financial and other services, industrial localities, regional development

Science and research • Financial services • Standards, certificates, tests, design • Marketing, advertising and promotional services • Literature, technical information, institutions • Offer of industrial real estates and localities, regional development

Transport, handling, industrial packaging, warehousing and logistics

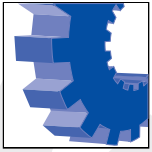
Ships, rolling stock, aircraft • Cranes, lifting equipment, lifts • Transport trucks, transport equipment • Handling equipment • Packaging, industrial packaging machinery • Warehousing technology • Telematics, communication and information systems • Assembly machinery and equipment • Freight forwarders and transport services

Digital Factory

Systems for additive manufacturing • Basic software and software solutions • Cloud & industrial IT services, digital factory services • Internet systems for the industry and industrial automation • Automated production systems usable for the smart factory • Electronic components and elements • Control, automation and regulation technology • Information technology, system integration • Measuring and laboratory technology

Partners of the fair:





IMT 2024

of production capacities • Research, services, institutions

Metal-working and forming machines • Machines for unconventional and special technologies • Quality control • Flexible manufacturing systems • Precision tools • Accessories for metal working and forming machines • Service and repairs • Hand-operated tools • Measuring and checking instruments for machining and forming • Offer



rooms • Casting machinery, equipment and accessories • Robots, manipulators and accessories for the foundry industry • Castings • Scrap and machines for scrap processing • Research, services, education and institutions in the field of the foundry industry

Foundry equipment – design, construction, production and engineering • Melting plant equipment, refractories • Metallic charge materials, chemical foundry products • Patterns, core boxes, permanent moulds, moulds and accessories • Aids and auxiliary materials for moulding halls and core



materials • Computer, testing and measuring technologies for plastics and rubbers • Research, services and institutions in plastics and rubber processing

Machines and equipment for processing plastics and rubbers • Moulds, tools and jigs • Composite materials • Polymers – raw materials and auxiliaries • Semi-finished and finished plastic and rubber based products • Machines and equipment for recycling and re-using plastic and rubber waste



and equipment • Machinery and equipment for other methods of welding, cutting and soldering • Additional and auxiliary materials • Robots, manipulators and accessories for welding technologies • Metal bonding machines • Welded structures, sub supplies of welded parts • Research, services, and institutions in the field of welding, cutting, soldering and bonding of metals

Flame welding, surfacing and oxygen cutting machinery and equipment • Welding, surfacing and arc cutting machinery and equipment • Resistance welding machinery



Computer, testing and measuring technology • Research, services, institutions

Machinery and equipment for cleaning and treatment of surfaces • Electroplating equipment and accessories • Lacquering systems, enamelling systems, plastic

coating systems • Equipment for thermal spraying • Special systems for surface treatment • Coating materials, putties, thinners, solvents • Robots, manipulators and accessories for surface treatment •

Digital Factory 2.0 in 2024

Fifth year of the successful exposition presenting the latest services and products in the field of digitalization of companies

These approaches should ensure an increase in efficiency of companies by **25–30%**.

Digital Factory 2.0 in 2024 will focus on:

- a deep digital transformation of manufacturing companies, where the differentiating factor of increasing efficiency is deploying artificial intelligence in key processes
- the state of the Czech economy in terms of readiness and implementation of AI deployment into production processes
- demonstration of prototypes of smart autonomous machines and their connection to the corporate environment
- the use of blockchain in industry

The project will include:

- **Exposition of transformation technologies** – spatially interconnected, topically structured exposition
- **Digital Stage** connected to the exposition of transformational technologies, in which exhibitors will present their solutions. The activities on the Digital Stage will be transmitted online and processed into an archive
- **AfterTalks** for additional conversations on current industry topics

Media partner:



ufi
Ustřední
Forum



DIGITAL
FACTORY



MSV 2023 SUMMARY

1,312

COMPANIES



50%

FOREIGN
EXHIBITORS



59,616

VISITORS



43

COUNTRIES



51

EVENTS



185

JOURNALISTS



312

COMPANIES
IN THE FIELD
OF DIGITALISATION



326

COMPANIES
IN THE FIELD
OF MACHINE TOOLS



Quotes about the fair



Petr Fiala, Prime Minister of the Czech Republic

I am glad that MSV is an opportunity for me to meet with representatives of Czech companies, and a chance to directly acquaint myself with how they are performing. MSV is, without a doubt, the display window of Czech industry, and is also clear evidence that the Czech Republic has world-class technologies and products to offer.



Miloš Vystrčil, President of the Senate of the Czech Republic

I am happy to see the engineering fair growing. If MSV is growing, so is Czechia.



Jozef Síkela, Minister of Industry and Trade of the Czech Republic

It is great to see the situation in the exhibition industry improving, as shown by the last two MSV seasons. Companies and the expert public have shown ever greater interest in the fair because they know that nothing can substitute for in-person contact. I can confirm as much from my own years of experience in the business.



Jan Rafaj, President of the Confederation of Industry of the Czech Republic

Although the engineering fair showcases plenty of amazing robots, these can never replace the social relationships, contact, and business that we as people can develop. When good business is done, lasting friendships are formed.

Zdeněk Zajiček, President of the Czech Chamber of Commerce

It is said that the Czech Republic is the heart of Europe. Similarly, one could say that Brno is the heart of exhibitions and trade fairs. I thank the organisers for preparing the engineering fair in such a way. Technological transformation can be seen at every step.

H. E. Hemant H. Kotalwar, Ambassador of India to the Czech Republic

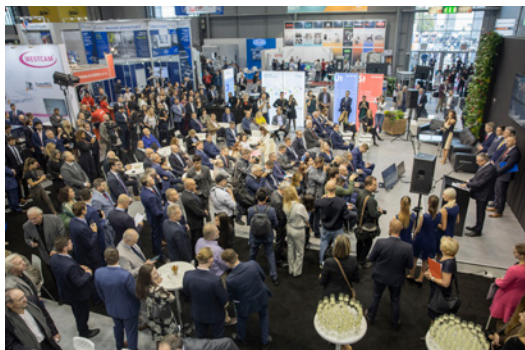
I see the MSV International Engineering Fair as a prestigious event. The Czech Republic is a major industrial country and an important trading partner, and Indian companies have great interest in taking part in the fair.



High media coverage and promotion

- Communication is focused on exhibitor news and current industry topics
- **80+** media partners
- High interest of professional media and daily press from the Czech Republic and abroad (especially Central Europe)
- Extensive cooperation with Hospodářské noviny and other economic media
- **2,000+** media contributions in 2023
- Pre-fair press conferences in Prague, Brno and Bratislava
- MSV is also supported by a strong Internet, outdoor and radio campaign

Interesting information about exhibitors is published free of charge on the website www.msvbrno.cz



286,193 page views of the MSV website and the MSV iCatalogue in 2023

374,082 Facebook page reach during the MSV 2023 campaign

8,200+ fans on the MSV Facebook page

160,436 views of posts on LinkedIn page in 2023

442,000 video views on YouTube

Brno - The Capital of Trade Fairs

With its superior infrastructure and excellent services, Brno has proved to be the ideal location for MSV.

- Located between Prague and Bratislava. Brno is acknowledged as “The Capital of Trade Fairs”.
- In the Czech language, the city of Brno is synonymous with exhibitions. No wonder that 90% of the Czech population relate the city to exhibitions and trade shows.
- Brno is the Czech Republic’s No. 2 business city – a city of commerce, logistics, and education. The city’s six universities make Brno a knowledge hub for IT, biotech and medical research.
- Conveniently located, Brno is within easy reach of 5 Central European capitals: Prague, Vienna, Bratislava, Budapest, Ljubljana, and southern Poland.

www.brno.cz



BVV Trade Fairs Brno is a leading organizer of trade shows in Central Europe



- Hosts about 50 exhibition events a year.
- Occupies a site on 630,823 sq m (6,790,122 sq ft).
- Provides a total gross exhibition area of 192,429 sq m (2,071,289 sq ft).
- Provides world class exhibition halls with net exhibition area of 66,122 sq m (711,731 sq ft).
- 13 multi-functional exhibition halls.
- The latest multi-functional hall P with 10,407 sqm (112,020 sq ft) of net exhibition space, added in June 2009, is the largest exhibition facility of its kind in Central Europe.
- Exhibition halls are equipped with A/C and WiFi internet.
- Accommodates 25,000–30,000 visitors a day; maximum up to 60,000.

BVV Trade Fairs Brno worldwide foreign representatives

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e-mail: geral@walter.pt
www.walter.pt

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e-mail: office@eurogrand.cz

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Electronic application form

www.bvv.cz/en/exhibitors/application-to-participation/

MSV exhibitors

received an individual link to their application form with pre-filled basic data by e-mail.

PRICE TERMS

Exhibition area:

indoor area – ground floor.	5,350 CZK/sqm
indoor area – gallery	3,990 CZK/sqm
outdoor area	2,400 CZK/sqm

Registration fee:

exhibitor	12,000 CZK
co-exhibitor.	12,000 CZK
each represented company.	100 CZK

Surcharges for the shape of the exhibition area:

corner stand 30%, U-stand 40%, island stand 60%
Surcharges for the shape of the exhibition area apply for indoor and outdoor areas up to 100 sqm.
No surcharges apply for additional sqm.

Time discount

An exhibitor who submits a binding application for participation by **March 31, 2024** and pays the first advance invoice by its due date will be granted a discount on the final payment. The discount does not apply to Hall P.

Price of exhibition area valid until 31 March 2024:

indoor area – ground floor.	4,950 CZK/sqm
indoor area – gallery	3,700 CZK/sqm
outdoor area	2,200 CZK/sqm



ORGANIZER

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