



66TH

INTERNATIONAL INDUSTRIAL FAIR

7-10/10/2025

**BRNO EXHIBITION CENTRE
CZECH REPUBLIC**



**DIGITAL
FACTORY**



3DEXPO

BRNO

Central
European
Exhibition
Centre

BVV

Veletrhy
Brno

MSV 2025

with concurrently held TRANSPORT AND LOGISTICS fair

The largest and most important industrial fair in Central Europe

- Comprehensive cross-sectoral industry presentation
- Target group of trade visitors with high decision-making power in companies
- Path to new markets, contacts and opportunities – participation of small, medium and large enterprises
- Exhibitors and visitors from tens of countries around the world

MSV 2025 Themes

MACHINE TOOLS; FORMING MACHINES AND TOOLS

- key focus of MSV
- cooperation with the Association of Engineering Technology

ENERGY MANAGEMENT

- the topic of energy savings
- energy efficiency in industrial production

DIGITALISATION OF INDUSTRY

- topic presented at stands across industries
- highlighted by the Digital Factory 2.0 project

ADDITIVE MANUFACTURING

- progressive professional 3D printing technologies

CIRCULAR ECONOMY

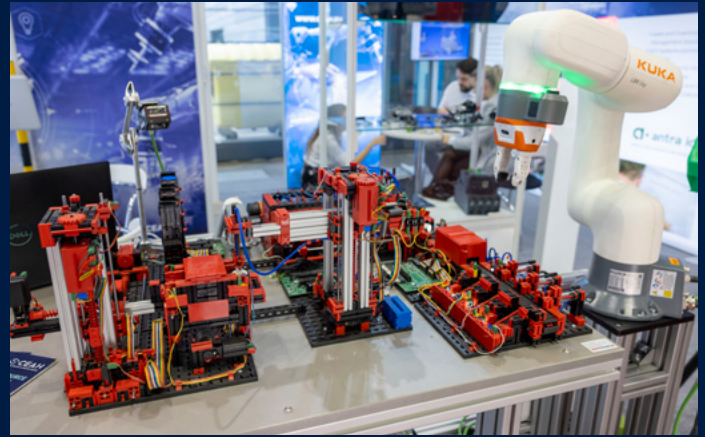
- material savings

STARTUPS

- investment opportunities
- research, development & technology transfer

TRANSPORT AND LOGISTICS

- intra-company logistics
- smart logistics and autonomous vehicles
- packaging



MSV 2025 SECTORS

Mining, metallurgical, ceramic and glass engineering, the foundry industry

Equipment for metallurgical plants, steel works, rolling mills and for manufacturing ferrous and non-ferrous metals • Foundry equipment • Melting plant equipment • Patterns, core boxes, permanent moulds, moulds • Casting machines and equipment • Castings

Materials and components for mechanical engineering

Metallurgical semi-products, forgings, pressings, work pieces • Connecting materials, fittings, products of wire • Steel and tube structures • Apparatuses, vessels, tanks • Glass and technical ceramic products, carbon components • Seals, bearings • Gears, clutches, brakes, lubricating technology • Rapid Prototyping

Drives, hydraulics, pneumatics, cooling technology, air-conditioning

Electric and mechanical drives, linear moving units • Compressors, vacuum pumps, pneumatic elements, airconditioning equipment • Cooling and freezing equipment • Hydraulic elements and systems • Fittings, pipelines, pumps

Plastics, rubber, composites, chemicals for engineering

Polymers • Machines and equipment for processing plastics and rubbers • Moulds, tools and jigs • Composite materials • Semi-finished and finished plastic and rubber based products • Machines and equipment for recycling and re-using plastic and rubber waste materials • Computer, testing and measuring technologies for plastics and rubbers • Machines and accessories for the chemical industry • Lubricants, oils • Coating compositions • Adhesives • Adhesive tapes and films

Metalworking and forming machines, tools, welding, surface technology

Metal-working and forming machines • Machines for unconventional and special technologies • Quality control • Flexible manufacturing systems • Precision tools • Accessories for metal working and forming machines • Service and repairs • Hand-operated tools • Measuring and checking instruments for machining and forming • Welding machinery and equipment • Thermal spray machinery and equipment • Additional and auxiliary materials • Welded structures, subsupplies of welded parts • Machinery for cleaning and treatment of surfaces • Electroplating equipment • Lacquering systems, enamelling systems, plastic coating systems • Equipment for thermal spraying • Robots, manipulators and accessories for surface treatment

Power engineering, heavy-current electrical engineering

Primary sources for power engineering • Industrial boilers and their accessories, heating equipment • Motors, cogeneration units • Cables and conductors • Electric HV and VHV instruments • Electric motors, rotary current supplies

Electronics, automation, measuring technology

Electronic components, elements • Control, automation and regulation technology • IT, system integration • Measuring and laboratory technology • Studio and broadcasting technology • Machinery and equipment for electrical engineering

Research, development, transfer of technologies, financial and other services, industrial localities, regional development

Science and research • Financial services • Standards, certificates, tests, design • Marketing, advertising and promotional services • Literature, technical information, institutions • Offer of industrial real estates and localities, regional development

Digital Factory

Systems for additive manufacturing • Basic software and software solutions • Cloud & industrial IT services, digital factory services • Internet systems for the industry and industrial automation • Automated production systems usable for the smart factory

Environmental technology

Circular economy • Airconditioning equipment • Pumping stations • Technologies for the treatment of drinking, service and technological water • Technology for sewage water treatment plants • Sewage water treatment plants • Waste processing and utilization • Soil and landscape protection • Environment-friendly technologies for industry • Removal of old environmental burden • Noise reduction • Instrumentation for environment control • Machines for industrial cleaning and washing • Research, services, literature, environmental organizations

Partners of the fair:



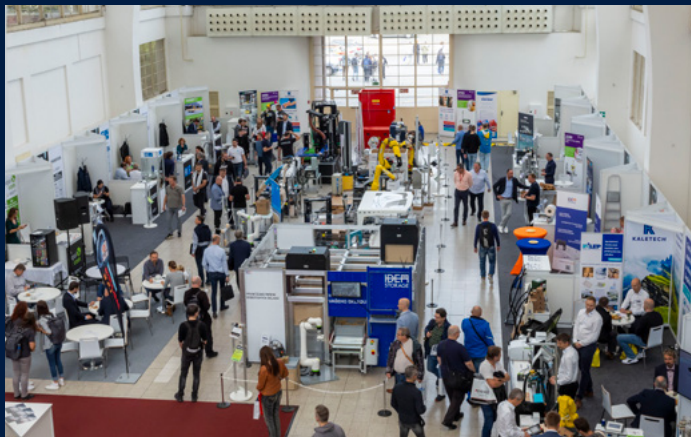


**12th International
Fair for Transport
and Logistics**

MAIN SECTORS

**Comprehensive system solutions
in transport and logistics**

- Ships, rail vehicles, airplanes
- Cranes, lifting equipment, lifts
- Transport trucks, transport equipment
- Handling equipment
- Packages, industrial packaging machines
- Storing technology
- Telematics, communication and information systems
- Assembly machines and equipment
- Services by carriers and forwarding agents



Digital Factory 2.0 in 2025

Successful exhibition presenting, in an educative manner, the latest services and products in the field of company digitalisation

Given approaches should ensure an increase in corporate efficiency by **25–30%**.

Digital Factory 2.0 in 2025 will focus on:

- a deep digital transformation of manufacturing companies, where the differential factor is an increase in the effectiveness of application of artificial intelligence into key processes
- the state of the Czech economy in terms of readiness and application of artificial intelligence into production processes
- demonstration of prototypes of smart autonomous machines and their connection to the corporate environment
- the use of blockchain in industry

The project will feature:

- **Display of Transformation Technologies** – spatially interconnected and thematically structured display
- **Digital Stage** – a space following on the Display of Transformation Technologies, in which exhibitors will present their solutions. Activities on the Digital Stage will be streamed online and processed into an archive
- **Lectures and case studies** – focusing on the digital transformation of companies and subsequent digital networking of companies leading to increased efficiency

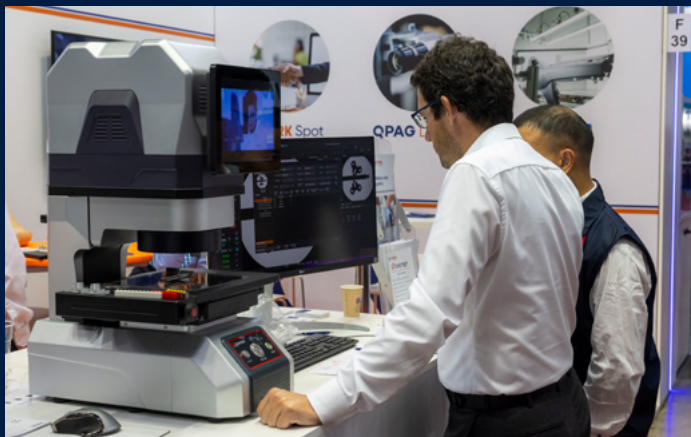
National Centre for Industry 4.0

Alena Nováková, communications manager and spokesperson

“We managed to invite a really large number of visitors to our stand in 2024. It attracted attention thanks to exhibits such as a robotic tap, drone systems or a robodog with live image transmission to the studio.”

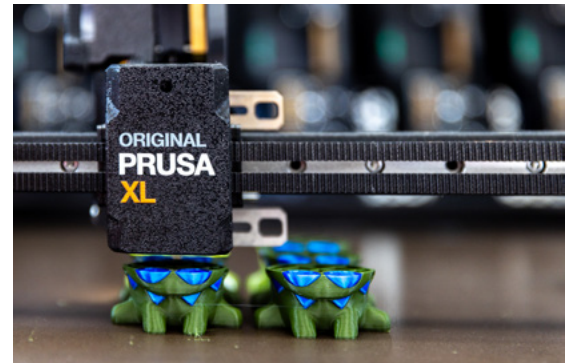
Golden Partner
National Centre for Industry 4.0

Media Partner
Elektrika.info



The largest Czech event on professional 3D printing, focused on the practical use of additive manufacturing

- **lectures and workshops** by leading Czech and international experts in the field of additive manufacturing
- **exhibition** covering the range of all 3D printing technologies available on our market
- from simple household gadgets to the most advanced professional 3D printing methods





MSV summary 2024

1,386

COMPANIES



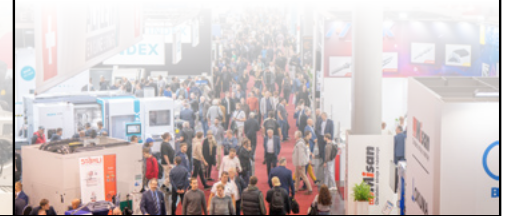
50%

FOREIGN EXHIBITORS



55,000+

VISITORS



42

COUNTRIES



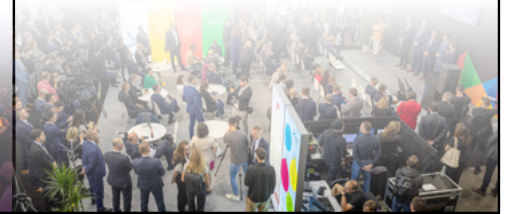
50+

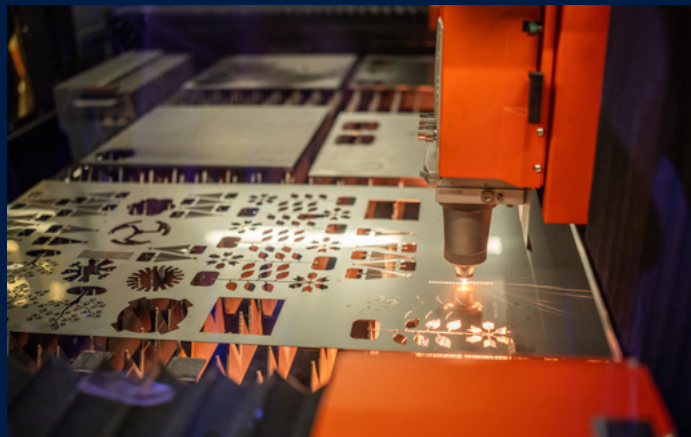
EVENTS



140+

JOURNALISTS





High media coverage and promotion

- Communication is focused on exhibitors' novelties and latest industry topics
- **80 +** media partners
- **1900 +** articles in the press during the MSV 2024 campaign
- High interest of professional media and daily press in the Czech Republic and abroad (especially in Central Europe)
- Press conference in Prague and Brno

Selected attractions and news about exhibitors are sent out in the form of newsletters to the email addresses of trade fair visitors



216,000 page views of the MSV iCatalogue during the campaign

67,000 page views of the MSV homepage during the campaign

502,280 'reach' of the Facebook page during the MSV 2024 campaign

8,500 + fans on the MSV Facebook page

100,000 views of posts on MSV LinkedIn page during one month around MSV

Quotes about the fair



Petr Pavel, President of the Czech Republic

I consider the International Industrial Fair not only a prestigious event that deserves the attention of constitutional authorities, but for me personally it was also extremely motivating and refreshing in the sense that I see a lot of companies here going in exactly the direction we would like them to go. That means innovation, new technologies, networking, sharing between academia, business and with each other mutually.

Petr Fiala, Prime Minister of the Czech Republic

Here you can learn about the rapid development of the Czech industry and get a glimpse of the future. Today I was interested in the possibilities of 3D printing from various materials or virtual reality and artificial intelligence. (...) This trade fair is a great opportunity to meet, build contacts, sign contracts, exchange ideas and get inspiration for your own work.

Lukáš Vlček, Minister of Industry and Trade of the Czech Republic

I enjoy coming to Brno every year for this fair and seeing the future as I would imagine it, in modern technologies.



Jan Rafaj, President of the Confederation of Industry of the Czech Republic

The International Engineering Fair is young in spirit, and if you walk around its premises, you can see a whole range of new technologies and a number of robots that are growing at an incredible pace at the fair. It fills me with optimism that we are moving in the right direction.

David Müller, Senior Director of the EU and Foreign Trade Section of the Ministry of Industry and Trade:

When I look around, I see a great interest in our stand and the fair as such. MSV is our diamond, what we can show, where we can meet foreign partners and what we can offer to the world.

Brno – The Trade Fairs Capital

With its superior infrastructure and excellent services, Brno has proved to be the ideal location for MSV.

- Located between Prague and Bratislava. Brno is acknowledged as “The Trade Fairs Capital”.
- In the Czech language, the city of Brno is synonymous with exhibitions. No wonder that 90% of the Czech population relate the city to exhibitions and trade shows.
- Brno is the Czech Republic’s No. 2 business city – a city of commerce, logistics, and education. The city’s six universities make Brno a knowledge hub for IT, biotech and medical research.
- Conveniently located, Brno is within easy reach of 5 Central European capitals: Prague, Vienna, Bratislava, Budapest, Ljubljana, and southern Poland.

www.brno.cz



BVV Trade Fairs Brno is a leading organizer of trade shows in Central Europe



- Hosts about 50 exhibition events a year.
- Occupies a site on 630,823 sq m (6,790,122 sq ft).
- Provides a total gross exhibition area of 192,429 sq m (2,071,289 sq ft).
- Provides world class exhibition halls with net exhibition area of 66,122 sq m (711,731 sq ft).
- 13 multi-functional exhibition halls.
- The latest multi-functional hall P with 10,407 sqm (112,020 sq ft) of net exhibition space, added in June 2009, is the largest exhibition facility of its kind in Central Europe.
- Exhibition halls are equipped with A/C and WiFi internet.
- Accommodates 25,000–30,000 visitors a day; maximum up to 60,000.

BVV Trade Fairs Brno worldwide foreign representatives

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www.walter.pt

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e-mail: office@eurogrand.cz

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e-mail: findi@exposervice.kiev.ua

Electronic application form



MSV exhibitors

will receive an individual link to their application form with pre-filled basic data by e-mail.

PRICE TERMS

Exhibition area:

indoor area – ground floor. **5,350 CZK/sqm**
outdoor area **2,400 CZK/sqm**

Registration fee:

exhibitor **12,000 CZK**
co-exhibitor. **12,000 CZK**
each represented company. **100 CZK**

Surcharges for the shape of the exhibition area:

corner stand 30%, U-stand 40%, island stand 60%
Surcharges for the shape of the exhibition area apply for indoor and outdoor areas up to 100 sqm.
No surcharges apply for additional sqm.

EARLY BIRD DISCOUNT

An exhibitor who submits a binding application for participation by **March 31, 2025** and pays the first advance invoice by its due date will be granted a discount on the final payment. The discount does not apply to Hall P.

Price of exhibition area valid until 31 March 2025:

indoor area – ground floor. **4,950 CZK/sqm**
outdoor area **2,200 CZK/sqm**



ORGANIZER

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