



FOCUSED ON
SECURITY

**INTERNATIONAL
DEFENCE AND SECURITY
TECHNOLOGIES FAIR**

28-30/5/2025
BRNO, CZECH REPUBLIC

IDET

Central
European
Exhibition
Centre

BVV
Veletřy
Brno

THE TRADE FAIRS CAPITAL

In the Czech language, **the city of Brno is associated with exhibitions.**

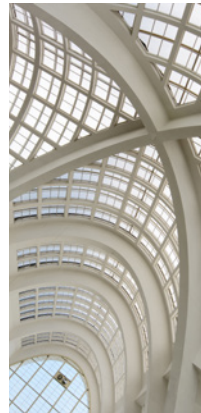
Brno is Czech Republic's important business city – a city of commerce, logistics, and education.

The city's universities make Brno a knowledge hub for IT, biotech and medical research.

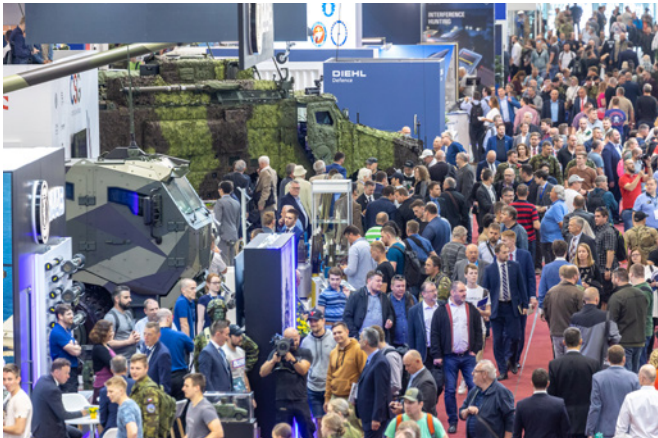
City of Brno has it's own **airport for private jets**. International connections are also available from **Vienna, Bratislava and Prague** airport.



BVV TRADE FAIRS BRNO IS A LEADING ORGANIZER OF TRADE SHOWS IN CENTRAL EUROPE



- Hosts about 90 events a year.
- Occupies a site on 630,823 sq m.
- Provides a total gross exhibition area of 192,429 sq m.
- Provides world class exhibition halls with net exhibition area of 66,122 sq m.
- 13 multi-functional exhibition halls.
- The latest multi-functional hall P with 10,407 sqm of net exhibition space, added in June 2009, is the largest exhibition facility of its kind in Central Europe.
- Visitor capacity of 40,000–60,000 a day.



IMPORTANT AND ESTABLISHED
PLATFORM FOR THE DEFENCE
AND SECURITY INDUSTRY
IN **CENTRAL AND EASTERN EUROPE**
ORGANIZED BY BVV TRADE FAIRS BRNO

- high-level showcase of defence and security industry innovations
- international participation of exhibitors and trade visitors
- participation of government representatives and representatives of the military from many countries of the world
- foreign delegations, government representatives, representatives of NATO, EDA (European Defence Agency)
- professional supporting program – conferences, seminars
- PYROS International Fire Fighting Equipment and Services Fair and ISET International Security Technology and Services Fair are held concurrently – presenting all components of the integrated rescue system



Ministry of Defence
of the Czech Republic



Armed Forces
of the Czech Republic



General Staff
of the Czech Armed Forces



Defence and Security
Industry Association
of the Czech Republic



AFCEA Czech Branch
Office



University
of Defence



The Association
of the Czech
AeroSpace Industry

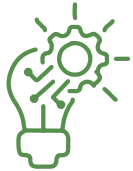


Administration
of the State Material Reserves
of the Czech Republic

IDET IS HELD UNDER THE SUPPORT FROM:

- President of the Czech Republic
- Prime Minister of the Czech Republic
- Chamber of Deputies of the Parliament of the Czech Republic
- Minister of Defence of the Czech Republic
- Chief of General staff of the Armed Forces of the Czech Republic
- Defence and Security Industry Association of the Czech Republic
- Director General of the Fire Brigade of the Czech Republic
- Police President of the Czech Republic

EMERGING TECHNOLOGIES



- new technologies in the defence industry
- technologies such as virtual reality, 3D printing, artificial intelligence



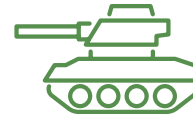
STARTUPS

- Startup Innovation Zone – special project presenting innovative companies
- startups from the fields of defence, security, aviation and aerospace are presented

INTERNATIONAL DELEGATIONS



- participation of government representatives and representatives of the military countries from all over the world



IDET ARENA

- dynamic demonstrations of military, police and firefighting equipment

SECTORS

Weapons and ammunition | Tanks, vehicles and means of transport | Aircraft | UAVs | Command and communication systems | Security technology and services | Observation and marking equipment | Means of equipment care and repair | Means of training for military and police professionals | Security and protection of persons | Radar and radio systems | C4I2 systems | Information safety and protection | Logistics and service | Specialist literature, associations and institutions

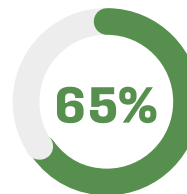
FACTS & FIGURES



30,000+
visitors

500+
exhibitors

40+
countries



OF EXHIBITORS
ARE FROM ABROAD

150+ journalists from 10 countries

IDET 2023 PARTNER



At the invitation of the Ministry of Defence of the Czech Republic, Armed Forces of the Czech Republic and the company BVV Trade Fairs Brno, members of **official delegations from territories of interest and representatives of foreign armed forces from 35 countries** attended the IDET 2023.

CZECH MINISTRY OF DEFENCE AND ARMED FORCES



AS A PART OF IDET

The largest IDET exhibitor is the Ministry of Defence of the Czech Republic and the Armed Forces of the Czech Republic.

Preparations for the IDET trade fair are carried out in **close coordination with the Ministry of Defence of the Czech Republic** and reflect the current investment plan of the Ministry of Defence.





WHAT WAS SAID ABOUT THE FAIRS



Daniel Blažkovec

Deputy Minister of Defence of the Czech Republic

IDET is a key event, thanks to which we gain a comprehensive understanding of the latest technologies and trends; it also provides us with the opportunity to develop existing and new partnerships. I firmly believe that the presented technologies, new business opportunities and partnerships will lead to further strengthening of our readiness and security in these difficult times.

Karel Řehka

Chief of General Staff of the Armed Forces of the Czech Republic

The Armed Forces of the Czech Republic has been supporting and participating in this fair since the very beginning. Events like IDET help explain citizens why we need to modernise and where modernisation is going, which is extremely important.

Radek Hasala

Chief of the Military Office of the President of the Czech Republic

The Czech defence industry has maintained a high standard of quality in the long run, which makes our manufacturers competitive even on foreign markets. That is why I am very

pleased that this international trade show gives an important overview of defence and security technologies in Central Europe and shows new directions not only to exhibitors but also to trade visitors.

Jiří Hynek

President of the Defence and Security Industry Association

I am convinced that IDET gives a chance to strengthen our defence and security industry, to show that it is important, that it is capable, that it is innovative and that it has its security effect. If this trade fair is commercially successful, we will be a rich country, if we are a rich country we will be a secure country, and if we are a secure country we can preserve our freedom.

Markéta Vaňková

Mayor of the Statutory City of Brno

The most important Czech companies present themselves at IDET and the city of Brno offers the best conditions for these events and their exhibitors and visitors. I would like to thank BVV Trade Fairs Brno for its work, without which our city would lose one of its symbols.



Martin Vondrášek

Police President of the Czech Republic

The Police of the Czech Republic is a traditional participant of the ISET trade fair, in our stand my colleagues guide visitors through the system of operational control of forces and resources. I would like to thank all the companies present who have been helping the police to develop new technologies for fighting crime in order to ensure the highest level of internal security for our citizens.

Vladimír Vlček

Director General of the Fire and Rescue Service of the Czech Republic

I am delighted that the Fire and Rescue Service can again present itself at PYROS after two years. We do not acquire new and modern equipment for vanity or out of a desire for a better presentation. We want to give firefighters the best equipment for the most difficult task – to protect our health, lives, property and environment. The world around us is developing constantly, and firefighters, whether professionals or volunteers, must be prepared for this.

EXHIBITORS' VIEW



Czechoslovak Group, Andrej Čírtek, Spokesman

We are truly satisfied. It is said that we live in a virtual age, but events like IDET show that classic trade shows, where people can meet personally, make a lot of sense. The Defence Technology Fair is one of the few places where users and suppliers, meaning the defence industry and armies from all over the world, can meet officially and unofficially. This has undoubtedly been achieved here. We have had a number of meetings with our potential business partners and end customers, that is, armies from different parts of the world. We have had a number of foreign delegations visit us and the fair has therefore served its purpose.

LOM Praha, Jitka Šuláková, PR manager

We are very satisfied with the course of the fair, both with the facilities and services of the fair administration and the event as such, and with its great attendance. I have to say that our door has not shut for a second in the whole three days.

OMNIPOL, Marika Přinosilová, Marketing Manager

It has been a remarkably successful trade show for us, we have returned to a very active time after the covid; the exhibition hall is completely full and really alive, even in terms of foreign companies. For us, it is an important meeting point both with foreign customers and with Czech colleagues within the industry. And I consider our participation greatly beneficial, the first two days were really busy with meetings.

GLOMEX MS, Lukáš Dědina, President

As Glomex, or rather as the SKUPINA, we are always at the fair and we are happy to be part of it this year as well. I think it is a very good year, there are quite a lot of exhibitors and a lot of visitors. I'm sure we will be able to get some new contacts and possibly new business.

VOP CZ, Marek Špok, Director

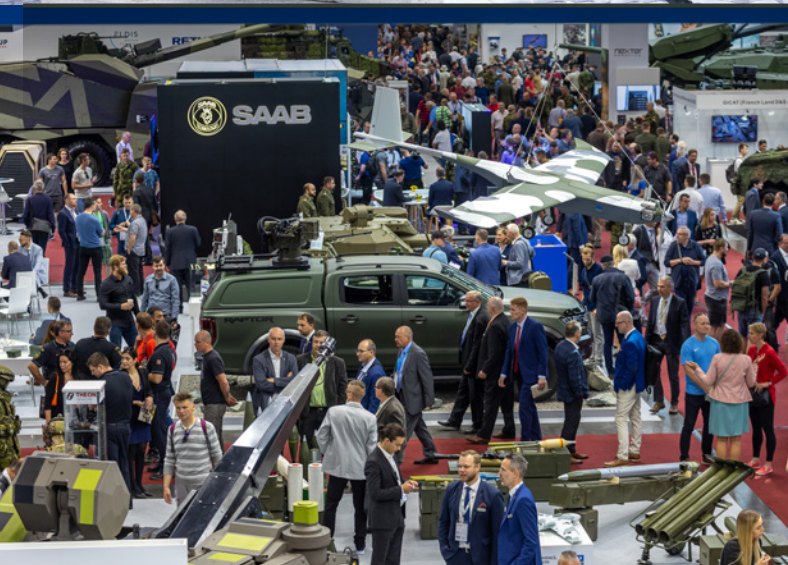
This year's IDET was highly successful for us in all respects. Not only did we enter into significant international cooperation with partners such as the French arms company Thales, but also with Czech partners such as VTÚ and Czech Technical University. We appreciate the excellent work of the organizers of IDET, whose worldwide fame brought a record number of visitors and interesting contacts for VOP CZ.

Lockheed Martin, Jonathon Linn, International Business Development

The atmosphere here is really great. We have a large conference room at our stand, which gives us sufficient facilities for all the partnerships and relationships we are building here in the Czech Republic.

Česká zbrojovka a.s. Uherský Brod (CZUB), Jiří Horák, Head of Sales

We are very satisfied. Finally, after the lockdown, we were able to show ourselves again on home soil and we are thrilled. The visitor turnout was really high, we didn't expect it. We are very satisfied and will definitely be happy to participate in the next season.





PRICE TERMS FOR EXHIBITORS



Regular application deadline and significant discount until December 10, 2024

Rental of exhibition area	up to 10. 12. 2024	after 10. 12. 2024
Covered	6 975 CZK*/sq m	7 750 CZK*/sq m
Open areas	2 250 CZK*/sq m	2 500 CZK*/sq m

Registration fee	
Exhibitor / Agency	11 000 CZK*
Each Co-exhibitor	5 000 CZK*
Technical fee	90 CZK*/sq m



SIGN UP ON-LINE!

*1 EUR = ~25 CZK

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IDET IS HELD CONCURRENTLY WITH:



International Fire Fighting
Equipment and Services Fair



International Security
Technology and Services Fair

www.idet.eu