

EXTRA PROGRAMME - FEBRUARY 2025

DAILY FASHION SHOWS 21 – 23 FEB 2025

THE CATWALK in Hall P

STYL SHOW I

**HANA CELNAROVÁ + Knoflíky Žirovnice, DESIGUAL - RAKIJA, H & D, ATELIÉR DONÁT,
VEBA + HANA CELNAROVÁ, HELENA BEDRNOVÁ
OLGA VONDRÁKOVÁ – Nature in Drop**

STYL SHOW II

**UOMO & DONNA, IVAMODA STRAKONICE, SENSES.THE LABEL – PEVNÝ FASHION, SEBASTIAN STURM,
CRISTINA BARROS, VEBA + UMPRUM**

21 – 23 FEB 2025/daily:

ČOKA - Consultancy for entrepreneurs in footwear and leather production – 9am – 4pm, Hall P/B016

ATOK - Consultancy for entrepreneurs in textile and clothing production – 9am – 4pm, Hall P/C12

CLUTEX – What Czech textiles can do – Hall P/D015

CARMEN FLORA - workshop demonstrations - by the catwalk

„THE FACE OF THE CITY“

– a collection by IVETA ŘÁDKOVÁ for BVV through the photographic vision of ŽANETA VENCOUROVÁ

FRIDAY 21 FEB 2025

STYL & KABO THE CATWALK – Hall P

10:30 – 11:00 STYL SHOW I – fashion show

11:30 – 12:00 STYL SHOW II – fashion show

13:00 – 13:30 YOUNG TOP STYL DESIGNER – competitive fashion show

14:00 – 14:30 STYL SHOW I – fashion show

14:30 – 15:00 STYL SHOW II – fashion show

16:00 – 16:30 YTSD - ANNOUNCEMENT OF THE BEST STUDENT MODELS ADVANCING TO THE FINALS

STYL & KABO FASHION LOUNGE – by the catwalk – Hall P

10:00 – 10:30 OLO KŘÍŽOVÁ – „How can the Czech Fashion Council help us?“

11:00 – 11:30 KLÁRA KLEMPÍŘOVÁ – „Clothing as a means to success and positive energy“

13:30 – 14:00 MILOŠ BERAN - CLUTEX - „What Czech textiles can do“

15:00 – 15:30 SAM DOLCE – „How to start a new brand“

15:30 – 16:00 OLDŘICH VOYTA a ERIK MARTIN LAWART - „How shoes are made for the presidential couple“

16:30 – 17:00 IVA HOLUBOVÁ - CARMEN FLORA „Moss picture and kokedama“- workshop

Hall P – first floor – Room P2

13:00 – 19:00 – **„IMPACTS OF THE EUROPEAN GREEN DEAL ON THE TEXTILE, CLOTHING AND LEATHER INDUSTRY AND TRADE“** - lecture, organized by ATOK – free entry

Bipartite dialogue as a platform for solving “green transition” issues –Mgr. Jiří Česal

European legislation on textiles has already introduced a number of new requirements and is still preparing many more –RNDr. Pavel Malčík

Extended producer responsibility and ecodesign –two topics that are related to each other –Mgr. Jiří Česal

A second chance for textiles: Sustainability as a new standard –Ing. David Včeliš

Product certification in relation to the Environmental Claims Directive as a protection for consumers against misleading “green” claims –Ing. Dana Rástočná-Illová, Ph.D.

Textile products from the perspective of the EU Chemical strategies for sustainability –Ing. Olga Chybová

New solutions to fulfill the European Green Deal in TOP –Ing. Jan Marek, CSc.

SATURDAY 22 FEB 2025

STYL & KABO THE CATWALK – Hall P

10:30 – 11:00 **STYL SHOW I** – fashion show

11:00 – 11:30 **Personality of the Year from the Textile and Footwear Industry for 2024** - Award Ceremony + **Announcement of the 17th Annual Competition for the Jan Pivečka Foundation Award 2025**

11:30 – 12:00 **STYL SHOW II** – fashion show

13:00 – 13:30 **YOUNG TOP STYL DESIGNER** - fashion show

14:00 – 14:30 **STYL SHOW I** – fashion show

15:00 – 15:30 **STYL SHOW II** – fashion show

STYL & KABO FASHION LOUNGE – by the catwalk – Hall P

10:00 – 10:30 **DAVID SEVERA** - KUMST creative hub

12:30 – 13:00 **PAVEL BAUER** – „How I did StarDance makeup“

13:30 – 14:00 **LUKÁŠ MACHÁČEK** - designer – „Budapest Runway Sneak Peek“

14:30 – 15:00 **ANETA MACHOVÁ** – „Product development and material innovation“

15:30 – 16:00 **ZDENĚK STEINER** - EUROSTOCK – “How to have a successful clothing store”

The lecture "7 Tips for a Successful Clothing Business" offers a comprehensive look at the key aspects of entrepreneurship in the fashion industry. Attendees will learn proven strategies to help them establish, operate, and grow a successful clothing business in today's competitive environment. From building a strong brand to effective inventory management and leveraging digital technologies, this lecture will provide practical advice and inspiration for both aspiring entrepreneurs and seasoned retailers. Whether you're planning to open a boutique, an e-commerce store, or a combination of both, these tips will help you lay a solid foundation for a thriving fashion business.

16:00 – 16:30 **IVA HOLUBOVÁ** - CARMEN FLORA „Moss picture and kokedama“ – workshop

Hall P – first floor – Room P1

13:30 – 15:00 **„GENERAL PRODUCTS SAFETY“** – lecture: Zdeněk Krul, organized by ČOKA – free entry

SUNDAY 23 FEB 2025

STYL & KABO THE CATWALK – Hall P

10:30 – 11:00 **STYL SHOW I** – fashion show

11:30 – 12:00 **STYL SHOW II** – fashion show

13:00 – 13:30 **YOUNG TOP STYL DESIGNER** - fashion show

14:00 – 14:30 **STYL SHOW I** – fashion show

14:30 – 15:00 **STYL SHOW II** – fashion show

STYL & KABO FASHION LOUNGE – by the catwalk – Hall P

11:00 – 11:30 **STUDIO HENRIQUEZ** – „Made In Spain & Portugal“

16:00 **END OF THE FAIR**

PARTNERS OF STYL, KABO 2025

Generální partner



Partneři



Odborní garanti



Mediální partneři

