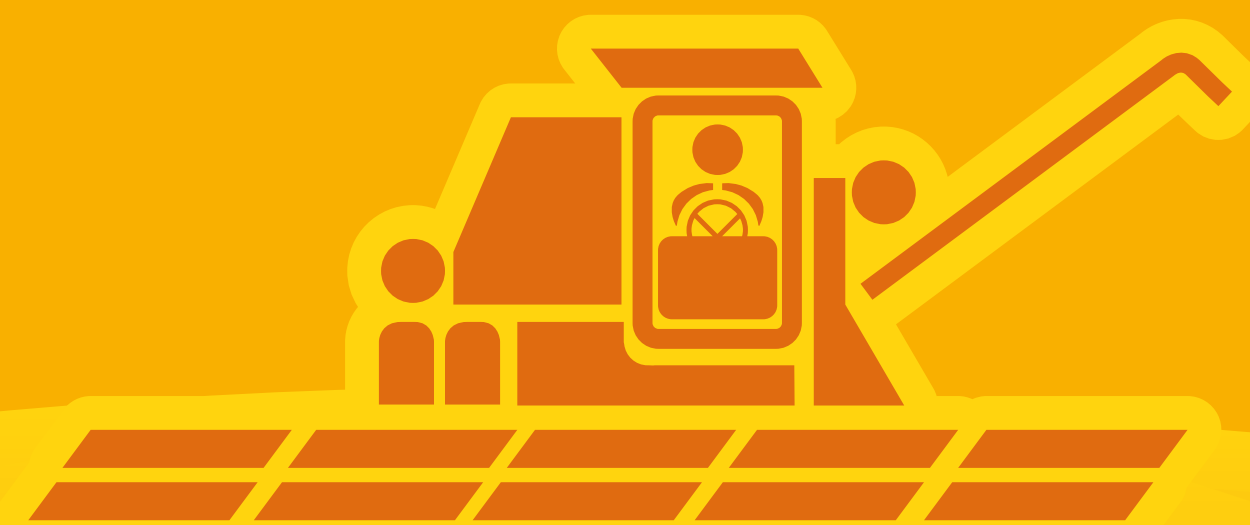


**FINAL  
REPORT**

**AGRICULTURAL  
AND FORESTRY  
FAIRS**



**7 – 11 April 2024**

**Brno  
Exhibition Centre**

**TECH AGRO**  **SILVA REGINA**  **BIO MASA**  **SMART FARMING** 

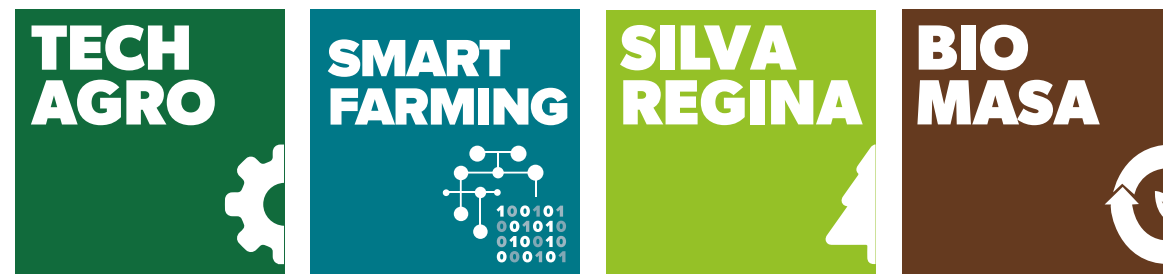
 **Central  
European  
Exhibition  
Centre**  **BVV  
Veletřhy  
Brno**



Brno Agricultural and Forestry Fairs **TECHAGRO**, **SILVA REGINA** and **BIOMASA** took place at the Brno Exhibition Centre **from 7 to 11 April 2024**.

The fairs were held after a six-year break and confirmed their importance. In total, the exhibition centre featured **427 exhibitors from 7 countries**. A quarter of the exhibitors came from abroad. **64,678 visitors** passed through the gates of the exhibition centre in five days.

The fairs occupied one half of the Brno Exhibition Centre area. The **SILVA REGINA** fair was the biggest ever, **BIOMASA** allowed visitors to get an overview of the low-emission heating options. The fairs also featured a rich extra programme.



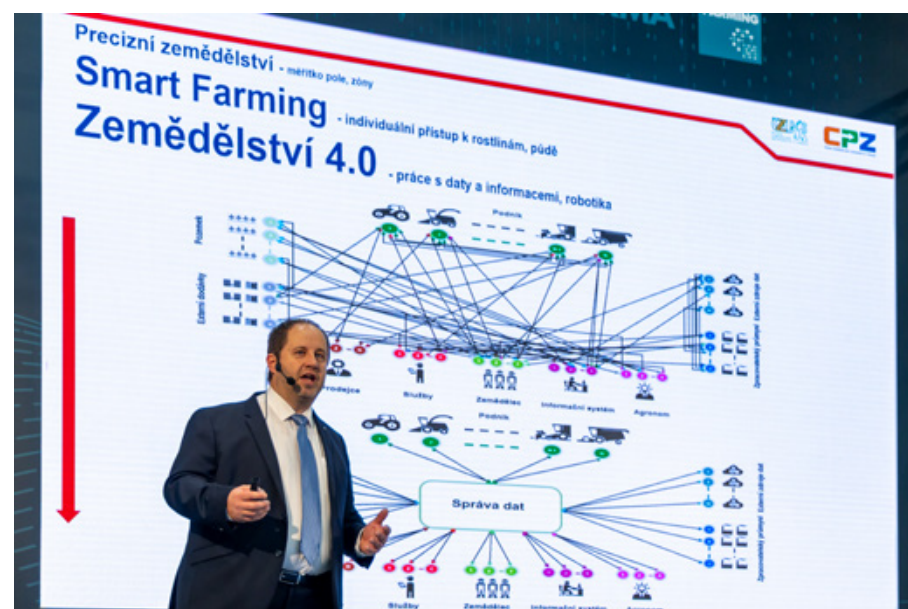
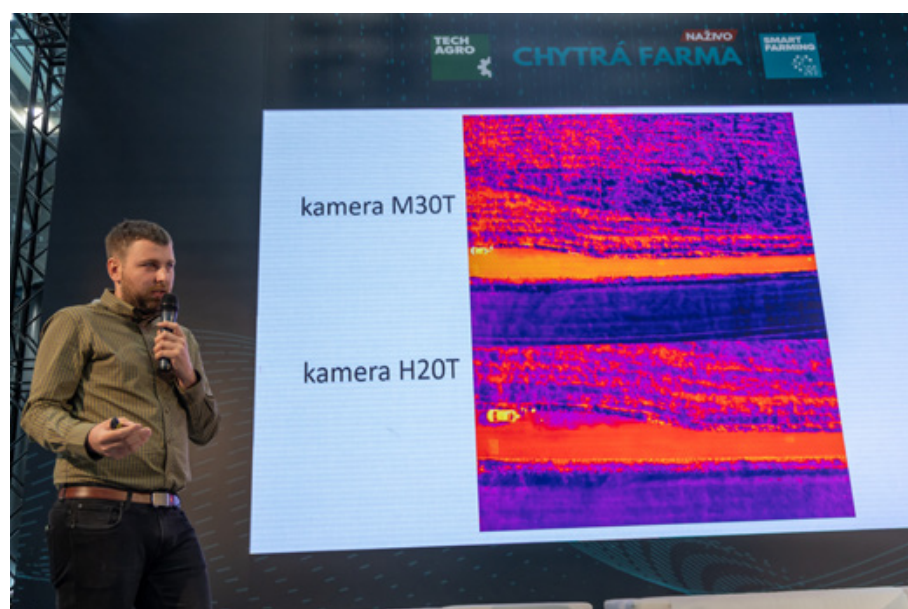




For the first time the **Smart Farm** project was part of the TECHAGRO fair.

Three Czech companies cooperated on its implementation – **three universities and the Association for Innovative and Sustainable Agriculture.**

Technologies for efficient and sustainable farming were presented, **farmers shared their practical experiences with visitors.**





# EXTRA PROGRAMME

- Assembly of the Agrarian Chamber of the Czech Republic
- Expert conference „Climate Change and Agriculture“
- Meeting with MEPs
- Smart Farm
- Big Beekeeping Exhibition
- Presentation and sale of Czech foods
- Exhibitions of trophies and taxidermy
- Forestry and hunting stage
- Forest education
- Hunting crafts
- Stihl Timbersports®





# PATRONAGE



- MENDELU
- Lesnická
- a dřevařská
- fakulta





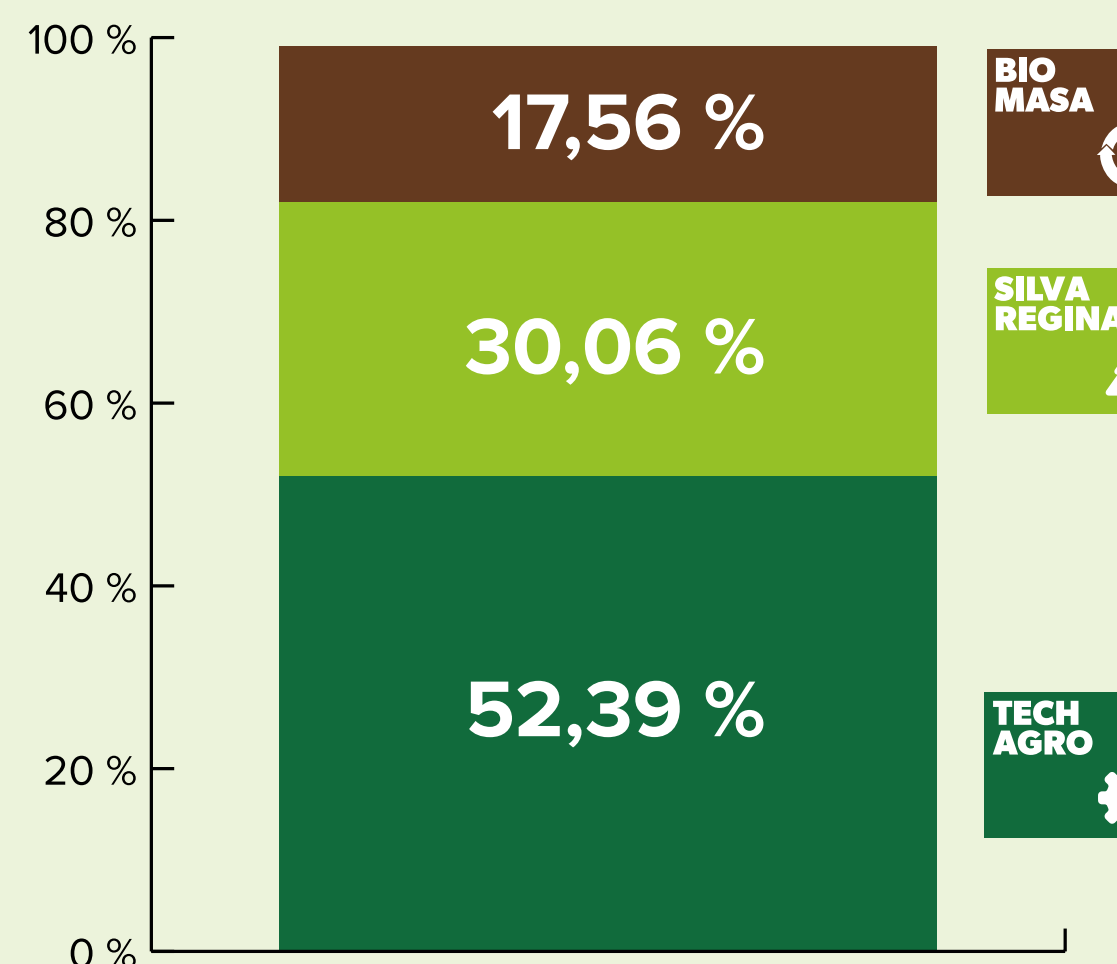
# VISITORS

## 64,678 VISITORS FROM 31 COUNTRIES

Belgium, Czech Republic, China, Denmark, Finland, France, Croatia, India, Ireland, Italy, Israel, Korea, Lithuania, Hungary, Germany, Netherlands, Austria, Greece, Norway, Poland, Romania, Slovakia, Slovenia, Serbia, Spain, Sweden, Switzerland, Turkey, Ukraine, USA, United Kingdom

Overall satisfaction with the trade fairs was expressed by 80% of exhibitors. The greatest satisfaction was expressed by exhibitors in relation to visitor turnout and organisation.

### WHICH TRADE FAIR IS THE TRADE VISITOR INTERESTED IN



### FIELD OF ACTIVITY OF THE TRADE VISITOR

Plant production	34.21 %
Forestry	14.54 %
Hunting	2.74 %
Biomass	1.98 %
State and local government	2.78 %
Food industry	1.44 %
Wood processing industry	2.62 %
Construction	2.59 %
Services	8.68 %
Other	28.42 %

### CÍLE NÁVŠTĚVY ODBORNÉHO NÁVŠTĚVNÍKA

Getting a general overview of the industry	53.00 %
Getting to know what's new on the market	73.90 %
Getting information about a specific product/area	35.40 %
Meeting with business partners / colleagues	35.40 %
Business meetings, establishing business contacts	16.80 %
Getting information about competitors (for the company I work for)	5.90 %
Inspiration for planned investments	31.40 %
Purchase / order products	17.00 %
Participation in the extra programme	11.30 %



# EXHIBITORS

Three quarters of the exhibitors were companies regularly returning to the expo. The main objectives of the exhibitors were presenting the company and finding new customers.



	Exhibitors	Exhibition area (sqm)
TECHAGRO	253	20,337
SILVA REGINA	150	11,861
BIOMASA	24	1,159



## Where exhibitors came from:

Czech Republic, Denmark, India, Italy, Latvia, Hungary, Germany, Netherlands, Poland, Austria, Romania, Slovakia, Slovenia, Serbia, Turkey, Ukraine





# WINNING EXHIBITS

## Grand Prix TECHAGRO

**Exhibit:** Terrier applicator for subsurface application of baits for field voles

**Manufacturer:** P & L, spol. s r.o.

**Exhibitor:** P & L, spol. s r.o.

**Exhibit:** LTE power source for fencee energy DUO electric fence Cellular EDC150

**Manufacturer:** VNT electronics s.r.o.

**Exhibitor:** VNT electronics s.r.o.

**Exhibit:** Dino III self-propelled sprayer

**Manufacturer:** AGRIO MZS s.r.o.

**Exhibitor:** AGRIO MZS s.r.o.

**Exhibit:** Natural plant nutrition ESCUBE

**Manufacturer:** ESCUBE s.r.o.

**Exhibitor:** ESCUBE s.r.o.

**Exhibit:** Autonomous field robot with crawler chassis

AgXeed AgBot 5.115T2

**Manufacturer:** AgXeed BV

**Exhibitor:** Leading Farmers CZ

**Exhibit:** Multi-purpose autonomous robot with electric drive SLOPEHELPER

**Manufacturer:** PeK Automotive d.o.o.

**Exhibitor:** SYNPRO, s.r.o.

**Exhibit:** Professional autonomous mower for demanding and sloping terrain Spider Autonomous 2.0

**Manufacturer:** SNT - SPIDER NEW TECHNOLOGY s.r.o.

**Exhibitor:** DVOŘÁK - svahové sekačky s.r.o.

**Exhibit:** Single leaf cultivation platform using Proofminder artificial intelligence

**Manufacturer:** Proofminder Services Kft.

**Exhibitor:** Proofminder Services Kft.

**Exhibit:** Massey Ferguson MF 9S.425 wheeled tractor

**Manufacturer:** AGCO SAS - 41 Avenue Blaise Pascal -60000

BEAUVAIS

**Exhibitor:** Austro Diesel GmbH

**Exhibit:** Newman robotic weeder

**Manufacturer:** ULLMANNA s. r. o.

**Exhibitor:** Research Institute of Agricultural Technology





# WINNING EXHIBITS

## Grand Prix SILVA REGINA

**Exhibit:** HARVESTER NOVOTNÝ H512  
**Manufacturer:** STROJÍRNA NOVOTNÝ spol. s r.o.  
**Exhibitor:** STROJÍRNA NOVOTNÝ spol. s r.o.

## Grand Prix BIOMASA

**Exhibit:** Electric woodchipper LS 160 A  
**Manufacturer:** Laski, s.r.o.  
**Exhibitor:** Laski, s.r.o.

## SOIL WATER RETENTION FRIENDLY

**Exhibit:** Natural plant nutrition ESCUBE  
**Manufacturer:** ESCUBE s.r.o.  
**Exhibitor:** ESCUBE s.r.o.

## SMART FARMING

**Exhibit:** Autonomous field robot with crawler chassis  
AgXeed AgBot 5.115T2  
**Manufacturer:** AgXeed BV  
**Exhibitor:** Leading Farmers CZ





# WHAT PEOPLE SAID ABOUT THE EXPO

## **Marek Výborný, Minister of Agriculture**

I am delighted with the public interest and I am very pleased that after six years TECHAGRO has been resurrected again, and in synergy with SILVA REGINA and BIOMASA it managed to show the complexity of the whole set of issues, which intertwine and influence each other. There are truly modern machines and technologies, and I see the Smart Farm project, which is the future of Czech agriculture, as a huge bonus.

## **Jan Grolich, Governor of the South Moravian Region**

Today's agriculture is not at all easy, not only the climatic change is placing huge demands on it. That is why I am pleased that technologies are being developed that can help with this, and that there are trade fairs that connect all these challenges and their solutions.

## **Markéta Vaňková, Mayor of Brno**

After a six-year break caused by the covid-19 pandemic, it turns out that they are trade fairs that have a future and that belong here in Brno. From several hundreds of exhibitors, about a quarter are foreign, about one half of the exhibition area is occupied, and I firmly believe that after the end we will be able to say that there was a very high turnout of visitors.

## **Filip Chvátal, Deputy Mayor of Brno**

On behalf of the Statutory City of Brno, thank you for the honour of hosting SILVA REGINA. Forests are something that we cannot even appreciate ourselves. We see climate change and I am very happy that we are dedicating ourselves to this topic to overcome all this through innovations, and make forests stay here for us and for future generations.

## **Jan Doležal, President of the Agrarian Chamber of the Czech Republic**

I am glad that the general public, to whom we need to present agriculture and show its positive side, is coming here, but it would certainly be good if farmers were also here. I will be incredibly happy if the difficult situation that we are experiencing now improves. And it will be good also for the exhibitors and their farmer clients.



## **Martin Pýcha, President of the Agricultural Association of the Czech Republic**

Czech agriculture is going through an exceedingly difficult and complex period, however, I must thank the exhibition centre for making TECHAGRO happen, because it is very important. And thank you also for the addition of the Smart Farming, because it is important that the public realise how modern the Czech agriculture sector is.

## **Daniel Falta, Mendel University in Brno**

I think that the expo, coming back after a six-year break, if on a smaller scale, was very successful. Especially the new Smart Farm project. The response to it is great, people are interested in the lectures, our stand is a contact point for further cooperation. That's why we are very satisfied.

## **Jiří Mašek, Technical Faculty of the Czech University of Agriculture in Prague**

After six years, the Techagro fair was held again, and we were all waiting for it with great expectations. I can say that it was successful, as shown by the great interest of visitors and the occupied exhibition space. Traditionally, selected exhibits were awarded in the Grand Prix competition, and it is gratifying that many of the award-winning exhibits are manufactured in the Czech Republic. What pleased me most was the Smart Farm project, which aimed to show visitors the way not only to more efficient farming, but also to higher competitiveness and sustainability of the agricultural sector. During the presentation of new solutions and knowledge, visitors from the general public could easily understand how modern the agricultural sector really is.



Video



Video



# WHAT PEOPLE SAID ABOUT **TECHAGRO**

## **Radim Vlčko, Austro Diesel**

On behalf of myself and our company, I have to say that I am very positively surprised. The atmosphere of the fair was amazing with a lot of people coming in, and for us it was important that also a lot of customers came in. On the last day I dare say it was also a contracting exhibition where we did a lot of business. Strengthening the image is priceless. The awards we've received resonate around the world at Massey Ferguson – with the manufacturer and our owner. So for me, a big thumb up for everyone and a thank you to our customers and dealers who attended, and we can look forward to the next expo in two years' time.

## **Petr Jedlička, Opall-Agri**

I rate the visitors' interest very positively. People were heading to the stands where the equipment was on display. We got a lot of new contacts and met existing customers. Already after the first day, we understood that it was no mistake to attend and over the previous four days, we had a lot of people at our stand, a large number of professionals – our customers. Students are also important to us. We are very positive about our participation. Of course, we will see what the mood in agriculture is and what subsidy titles will be announced.

## **Jan Kozman, area manager, Lemken**

Personally, I am very happy that we have taken the exhibition route, even though some companies have abandoned it. There is a great attendance here, people are interested in technology and you can see a bit of a hunger for exhibitions. We're here in full force because it's important for us to meet people.

## **Kornélia Vaněk, Marketing Product Manager, ZETOR TRACTORS a. s.**

We are happy that TECHAGRO has finally come to fruition and that we could be here. You can see that the scale is very a bit reduced in size compared to previous editions, but for a „start“ after all those years it is good. At our stand we had a big turnout of people, so it certainly served its purpose for us in that respect. We hope the expo will be even more of a success in the future to attract more people again.

## **Milan Sedláček, co-owner, AGROSERVIS Sedláček s. r. o.**

Thank you very much for the exhibition. We were considering whether to go or not, but in the end, we decided to go, and we did very well. There were a lot of our customers here, potential new ones came too. I rate the participation very positively and hope to be here again in two years' time.

## **Josef Diviš, CEO, P & L, spol. s r. o.**

We knew that the attendance would not be huge, but relatively enough people came in. We targeted small farmers who came, and our forestry division met with the ones it needed to meet. Preliminarily, the fair met our expectations, but we will know the business results only after the evaluation.

## **Agrotechnika Vaněk, Michaela Šafářová**

We have been coming to Techagro and Silva Regina regularly for many years and we didn't even think about not going, we just surprised ourselves with the area we occupied, but still we couldn't fit everything in. Meeting in person on a trade show platform is particularly important to us.

## **Bohdana Křepelková, Key Account Manager, ESCUBE, s. r. o.**

TECHAGRO is a springboard to the domestic market for us. We reach out to practically all visitors here and we are pleasantly surprised that even though we offer more expensive items, for example, for organic farming, non-trade visitors buy them here as well. This motivates us for the future.

## **Pavel Halama, Head of Sales Czech Republic, DVOŘÁK – svahové sekačky s. r. o.**

Our business at TECHAGRO is always above standard and our customers came this year as well. Many of them are new, but many of our satisfied customers also keep coming. References are vital for us, and about 70 percent of passers-by already know what we offer, which is a tremendous success.

## **Jiří Stolín, Product Manager, VNT Electronics s. r. o.**

We were very surprised by the interest of visitors. Except for Sunday, which was a massacre, we were constantly checking in customers all the other days, and we hardly stopped in three people. Some even told us that they came here just for us.

## **Petr Kössler, Authorised Officer, WTC**

We never missed Techagro in the past, and I'm proud of that. Personal meetings with customers and partners are particularly important to us, although we do not underestimate other forms of presentation either. Being present at Techagro is still very meaningful for us.

## **Zemědělská a dopravní technika, spol. s r.o., Miroslav Hladký**

I like Techagro mainly because we as manufacturers do not supply our machines to end customers, but through trade organisations. It is one of the few opportunities to meet the end customer or directly with the operator and find out their insights. This is especially important to us.

## **Pavel Tesař, Sales Representative, SYNPRO, s. r. o.**

On Sunday, a vast number of people arrived, it was a lot about families, the other days it was more our customers and the professional public. Overall, we are really satisfied at this year's TECHAGRO.





# WHAT PEOPLE SAID ABOUT **SILVA REGINA, BIOMASA**

## **Dalibor Šafařík, CEO of Lesy ČR, s. p.**

The high attendance at SILVA REGINA proves that the public is interested in forestry and forest management and that it is not indifferent to forestry and forest management. I think this is the most important signal for us foresters, obliging us to do our work well and to develop it further.

## **Vlastimil Zeman sr, Merimex**

I was pleasantly surprised this year, I don't know exactly what number of visitors attended today, but our stand was visited by, dare I say it, a couple of thousand people. I am very satisfied with the visitor turnout.

## **Miroslav Klásek, Reparoservis**

I think that this year, after a long time, there was a record-breaking turnout. All our customers that we invited came to visit us and we are absolutely satisfied with the numbers of visitors.

## **Jakub Hacura, Ponsse**

Overall, we can evaluate the expo positively. We presented our harvesters, and there was a lot of interest in them because they have optimum width and new features that will help to make harvesting more efficient. There was interest in the simulator from students and pupils. By presenting to them we are building the Ponsse brand in the Czech Republic, so we are happy for their participation as well.

## **Filip Kandus, electrical circuit designer, LASKI, s. r. o.**

We were very pleasantly surprised by the participation of the exhibitors, so the director promptly decided to send a bus of our employees. There are so many companies and things here that are interesting and that they should see. We are also satisfied with the turnout. Even on Sunday, when mainly families come, we had a lot of customers who already knew what they wanted.

## **Hořické strojírnny, Monika Štěrbová**

We are satisfied to the maximum. The feedback on our stand and our products in general is to our maximum satisfaction, and the overall environment of the Brno Exhibition Centre is completely suitable for us. So, a big plus for us.

## **Dřevoprodukt, Oldřich Václavek**

The atmosphere of Silva Regina is amazing. Already two years ago, foresters showed that they are interested not only in meeting up, but to see the products they need for their operation. Combined with agricultural machinery, which is also usable in forestry, and biomass, it is a synergy effect of three interconnected fields that could result in better economy for all.

## **René Andreš, Arcon Machinery**

The visitor turnout at this year's expo is quite good, we had harvesters here, there was interest in them and overall, I rate the participation positively.

## **Eduard Sýkora, Esako**

We are satisfied. I compare it with last year when there was a sales exhibition. This year we have reduced the size of the stand, and we are here to present our company, and we have had quite a big feedback, which will help us establish cooperation with visitors to our stand.

## **Petr Macháč, GreenMech**

This expo has reopened after several years and there are plenty of customers and visitors. After evaluating all the contacts, we will see if it will be beneficial for us. However, I assume that it will be. I am satisfied with the services provided.

## **Ludovít Kameník, LKT**

The atmosphere was good and there was certainly interest in our products. I believe that visitors will come back to us as customers and place orders.

## **Josef Ševčík, Pilana**

The atmosphere was pleasant. We presented our company here, we are celebrating our 90th anniversary, we had a lot of customers and interested people visiting us. The attendance was fine, and I see the whole expo as a success.

## **Petr Sládek, forestry equipment dealer, Strojírna Novotný**

We participate in every edition of the fair. We are satisfied with the attendance, there are a lot of forestry professionals here. The Silva Regina fair is very important for us. We are a Czech company; we have been on the forestry equipment market for more than 20 years and we place most of our products on the Czech market. SILVA REGINA is an absolutely crucial fair for us.

## **SITTRANS s.r.o., EQUUS**

Ing. Ondrej Šumichrast, sales representative of the company  
We are very satisfied, we had many interested people coming in, existing customers as well as new ones. We knew what we were getting into, we have been here several times. For us, everything was absolutely fine. We also had a genuinely nice location.

## **David Mátl, Product Manager, Malcom CZ**

We evaluate the expo positively; I think there were quite a lot of visitors and customers despite the bad weather on Wednesday. We were visited by clients who have machines from us, but also many new ones who were interested in us. We got new requests, and we are happy about that. We didn't experience any major setbacks, so we rate the expo positively for us.

## **Puškařství Haluza, Milan Čelovský**

We have absolutely no objections, the number of visitors was good, and the approach of the expo administrators was good as well.

## **David Egner, STV Arms**

The exhibition was quite good, there could always be more visitors. Some people even purchased things, so everything worked, and we are happy with the expo.

## **Zdeněk Hlavačka, Swarovski Optik Vertriebs GmbH**

The expo lived up to expectations, both with the large turnout on Sunday, and trade visitors, especially on weekdays. Trade visitors are particularly important to us. In our opinion, the optimum opening hours would be until 5 pm. Overall, everything was fine.

## **Zdeněk Hendrich, company technician, ATMOS Jaroslav Cankař and son**

On behalf of ATMOS, we are satisfied with the participation at this year's fair and hope that there will be as many visitors as possible next year as well. There were quite a lot of end customers here, as the first of September is approaching, and many have to decide on a new boiler.

## **Jiří Koukol, Biomac**

We attend this expo regularly; I feel this year's atmosphere is excellent and the interest in our products is huge as always.



**THE NEXT  
TECHAGRO, SILVA REGINA  
AND BIOMASA  
WILL TAKE PLACE**

**FROM 12 TO 16 APRIL 2026**



**TECH  
AGRO**



**SMART  
FARMING**



**SILVA  
REGINA**



**BIO  
MASA**

